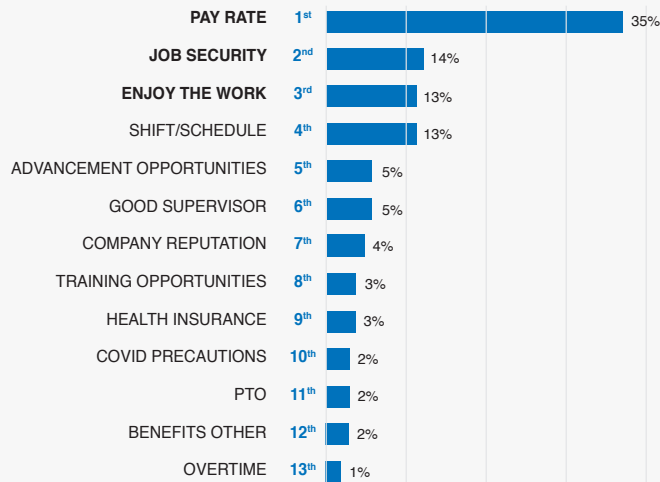


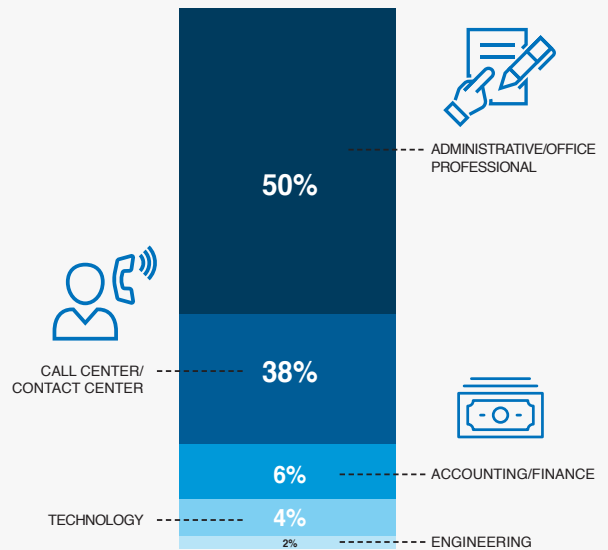
VOICE OF THE HOURLY WORKER

THE NATION'S LARGEST SURVEY OF THE HOURLY WORKFORCE

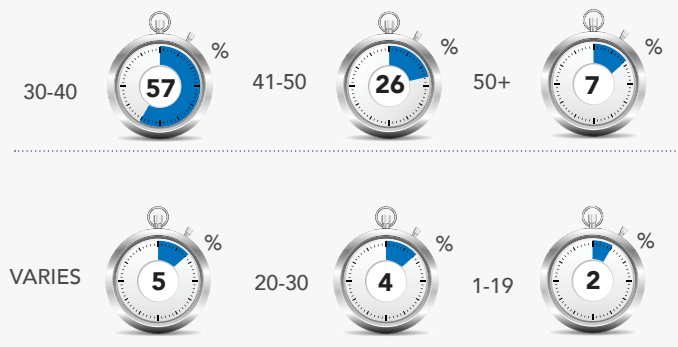
1 WHEN YOU ARE LOOKING FOR A JOB, WHAT IS THE MOST IMPORTANT TO YOU?



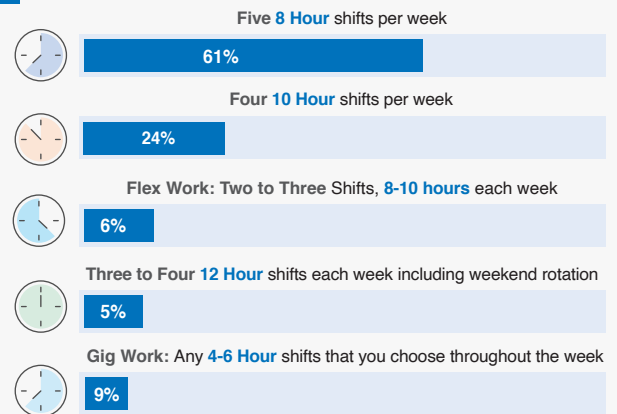
2 WHAT JOB MOSTLY RESEMBLES YOUR CURRENT POSITION?



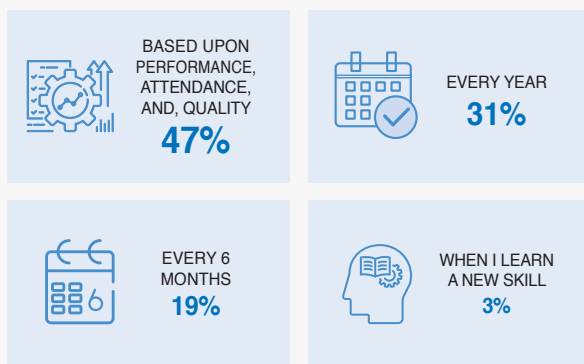
3 HOW MANY HOURS DO YOU WORK PER WEEK IN A TYPICAL WEEK?



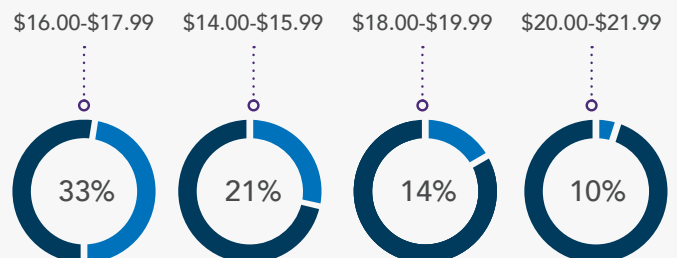
4 WHAT SHIFT STRUCTURE DO YOU PREFER?



5 HOW OFTEN DO YOU EXPECT A PAY INCREASE?



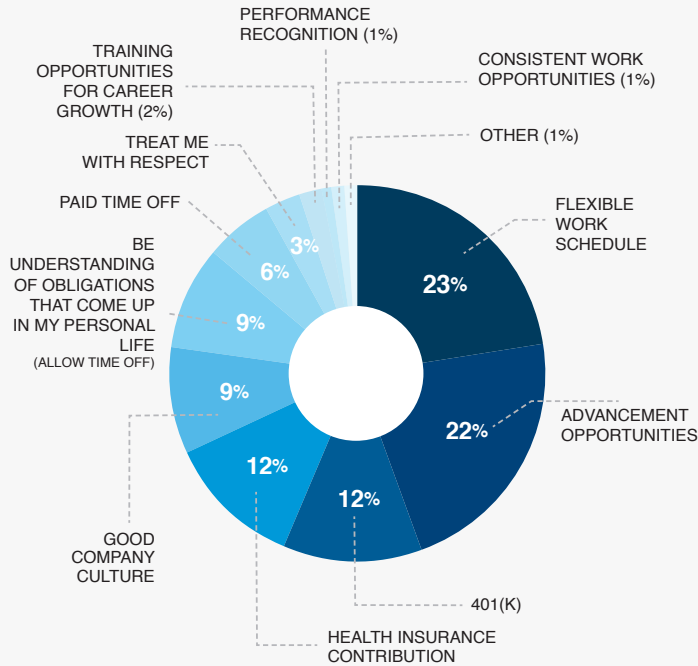
6 WHAT IS YOUR CURRENT OR MOST RECENT HOURLY RATE OF PAY?



VOICE OF THE HOURLY WORKER

THE NATION'S LARGEST SURVEY OF THE HOURLY WORKFORCE

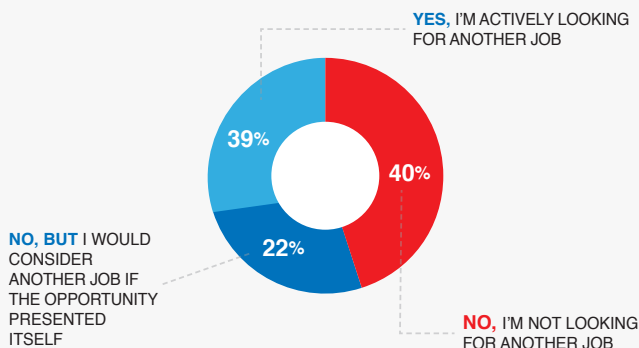
7 OTHER THAN PAY INCREASES, HOW CAN COMPANIES EARN YOUR LOYALTY?



9 THINKING ABOUT THE PLACES YOU HAVE WORKED, WHAT ARE THE TOP 3 REASONS YOU WORKED THERE? (TOP 5 ANSWERS)

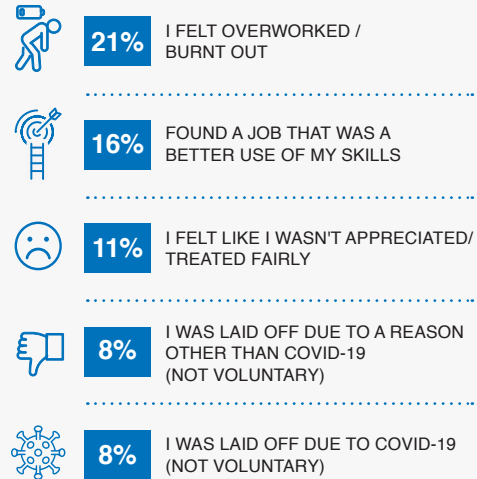


11 ARE YOU ACTIVELY LOOKING FOR ANOTHER JOB?*



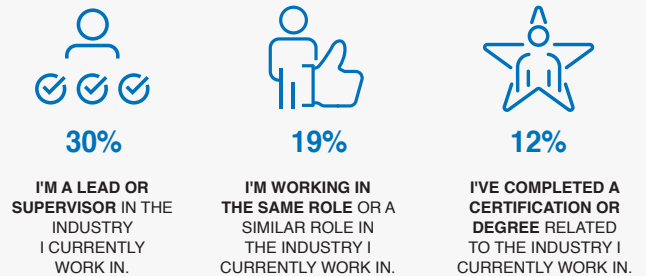
*Filtered by those with 6 months or more experience and actively working.

8 WHICH BEST FITS THE REASON YOU LEFT YOUR LAST JOB? (TOP 5 REASONS)*



*HISTORICALLY, BETTER PAY HAS BEEN A TOP RESPONSE FOR THIS QUESTION, BUT IS NOW NUMBER 8 FOR RESPONDENTS.

10 IF YOU THINK ABOUT YOUR WORKING LIFE 2-3 YEARS FROM NOW, WHICH OF THE FOLLOWING STATEMENTS APPLIES TO YOU: (TOP 3 ANSWERS)



ABOUT THE SURVEY:

Number of Participants :

1,596

Time Period:

2/21/22 - 3/23/22

For more insights and recommendations on recruiting and retaining great hourly workers, visit www.employbridge.com/blue-collar-survey to download our full report.

